



## ARTIST INFORMATION PACKAGE 2020

### Visual and Performing Artists



<b>Festival Dates:</b>	Friday, June 26 <sup>th</sup> – Thursday, July 2 <sup>nd</sup> , 2020
<b>Festival Location:</b>	Whitehorse, Yukon
<b>Festival Venue:</b>	Kwanlin Dün Cultural Centre
<b>Application Deadline for Sponsorship:</b>	January 31 <sup>st</sup> , 2020
<b>Final Deadline to Apply:</b>	February 28 <sup>th</sup> , 2020

## FESTIVAL INFORMATION & HOW TO APPLY

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The Adäka Cultural Festival brings Yukon First Nations artists together with Indigenous artists from across Canada and around the world to share and celebrate their creativity and culture with local, national and international audiences. The word Adäka means “Coming into the Light” in Southern Tutchone, one of the 9 First Nations languages in Canada’s Yukon Territory.

Each year, the Adäka Cultural Festival carries a theme, or a specific area of focus. This year, Adäka will celebrate its 10<sup>th</sup> anniversary and to mark this important milestone, the festival will showcase artists from all key cultural groups from across Canada, making it a ‘A Celebration of Nations’ and national in scope.

From June 26<sup>th</sup> – July 2<sup>nd</sup>, 2020, over 200 visual and performing artists will gather in downtown Whitehorse to participate in a vibrant program of events including traditional & contemporary music, dance & drumming, art exhibitions, artist demonstrations, a fashion show, cultural presentations, workshops, drumming circles, storytelling and more!

### WHAT TO EXPECT AS AN ARTIST OR PRESENTER

Held at the Kwanlin Dün Cultural Centre, on the traditional territories of the Kwanlin Dün First Nation and Ta’an Kwäch’än Council, the festival site transforms into an immersive and inspiring experience for all. For seven days, visual and performing artists engage in inspiring opportunities that highlight collaboration, skill development and mentorship with one another. The festival is multi-faceted, serving both as a professional and creative development vehicle for artists, a place where traditional knowledge is retained and shared.

For visual artists, the festival format is unique in that visual art is presented in a gallery setting managed by professional gallery staff who will take full responsibility for your artwork during the festival so that artists are able to work on their art in the artist studio area, take part in and teach workshops, watch performances and cultural presentations, and take part in other aspects in the festival. For performing artists, our Main Stage and outdoor venues give an opportunity to share your talent in both a professional and relaxed setting. The Festival also provides a space for performing artists to meet, connect and collaborate with local, national and international artists in all genres. Check out our past programs on our website [www.adakafestival.ca](http://www.adakafestival.ca)

### WHO SHOULD APPLY

Application is open to traditional and contemporary emerging and master Indigenous artists in the following categories:

- Visual Art
- Traditional & Contemporary Craft
- Traditional & Contemporary Fashion
- Music
- Dance
- Drumming/Dancing
- Storytelling/Spoken Word
- Film/Media Art
- Theatre

## ARTIST SPONSORSHIP PROGRAM

Each year, the festival provides sponsorship to artists from outside Whitehorse and Yukon to attend the festival. We offer various levels of sponsorship including FULL or PARTIAL.

- **FULL SPONSORSHIP includes:**
  - Air travel or \$0.35/km for mileage
  - Shared accommodation in the Festival dormitory or hotel or camping site
  - Food subsidy (for each day of participation in the Festival)
- **PARTIAL SPONSORSHIP includes:**
  - Travel OR accommodation support.
- **OTHER SUPPORT AVAILABLE**

We are committed to helping as many artists as possible to attend the festival. If we are unable to provide full or partial sponsorship, our staff may be able to assist you in applying for a travel grant through Canada Council for the Arts or your provincial arts council.

## ARTIST SELECTION

A jury will evaluate all applications and use the following criteria to guide their selection:

- Representation from each cultural / language group in Yukon
- Representation from key cultural groups from across Canada
- Guest Artists from outside Yukon willing to collaborate and teach
- A balance of contemporary and traditional artists from a variety of disciplines
- Artists who demonstrate a strong commitment to their art or cultural practice

## HOW LONG WILL IT TAKE TO HEAR BACK?

Selected artists will be contacted within 3 – 4 weeks following the final application deadline.

## WHAT IF I AM SELECTED?

Artists selected to participate in the festival will receive an Orientation Package and Artist Agreement that will include detailed program information, how to prepare, what's expected of you and what the festival will provide.

## HOW TO APPLY

**Online and PDF Applications may be accessed or downloaded from our website:**

[www.adakafestival.ca](http://www.adakafestival.ca)

**Hard copies of the completed applications may be delivered, mailed, e-mailed or faxed to:**

Yukon First Nations Culture & Tourism Association

1 – 1109 Front Street, Whitehorse, YT, Y1A 5G4 (White Pass Building)

**Phone:** (867) 667-7698 Ext. 204 **Fax:** (867) 667-7527 **Email:** [programs@yfnct.ca](mailto:programs@yfnct.ca)

For more info contact festival office or visit our website: [www.adakafestival.ca](http://www.adakafestival.ca)