

What to Expect and How to Prepare

We look forward to welcoming you to the 10th annual **Adäka Cultural Festival from June 29 - July 5, 2022**, at the Kwanlin Dün Cultural Centre, along the banks of the Yukon River, on the traditional territory of the Kwanlin Dün First Nation. With a theme of ***Northern Connections***, the festival will welcome over 150+ artists from across Canada's North along with guest artists from Circumpolar countries including Alaska, Greenland, Iceland, Norway, Sweden and Finland. A very significant aspect of the festival this year is the alignment with the 3rd Arctic Arts Summit being held in Whitehorse from June 27-29, 2022. The partnership between these two events will create a vibrant, timely and relevant cultural and artistic exchange between artists and cultural leaders from across the Circumpolar North. To find out more about the festival or the Arctic Arts Summit please visit adakafestival.ca and arcticartssummit.ca.

Festival Program

The festival is very much a relaxed community gathering with immersive programming and activities that run from 10am - 10pm each day. The day is filled with visual arts workshops, demonstrations, traditional and contemporary performances, traditional knowledge sharing, storytelling, film screenings, fashion and more. Visitors from around the world travel to Yukon to experience the festival, learn about Indigenous culture, meet the artists and purchase artwork from the galleries.

How to Participate

Sponsored Visual artists are expected to attend the festival in its entirety, which includes participating in the festival for a minimum of 6 hours per day either working on your art in the studio tent, participating in workshops, delivering a workshop or cultural presentation, or participating in other aspects of the festival. Please bring all the supplies needed to work on your art in the artist studio tents throughout the festival. Artists are welcome to display completed and/or partially completed pieces at their tables, but we ask that all sales be made through the gallery. Don't forget to bring materials or promotional materials that you may want to share with buyers or other artists.

Working on your Artwork at the Festival

The festival aims to provide a creative workspace in the shared artist studio tent where you can work on your art while connecting and collaborating with other artists. The 3000 square foot tent is located next to the Yukon River and provides a beautiful, relaxed setting for artists to connect and create. Members of the public are welcome to walk through the tents to watch artists at work and learn more about the materials techniques and stories behind the work that you create.

Workshops & Presentations

The festival will present over 50 hands-on workshops which are led by the artists attending the festival. These workshops will give you an opportunity to try a new medium, learn new techniques,

and gain inspiration and ideas for your work. Some of the workshops are only open to festival artists while others are open to artists and members of the visiting public. You can register for up to two workshops for free. You will receive the workshop program prior to public release and can register prior to your arrival.

Teaching a Workshop

Artists have the opportunity to teach a workshop and will be paid an instructor fee for doing so. Most workshops are either half or a full day, while a few are 1.5 days. Many of you identified workshop ideas in our artist application and are welcome to suggest new ideas. **Marjie Cowell (Visual Arts Coordinator)** will contact you in the coming weeks to discuss ideas and finalize details. Please note, we may not be able to accommodate all suggestions put forward.

Cultural Presentations, Artist Talks & Other Talents

The festival program includes cultural and traditional knowledge presentations and artist talks throughout the week. These presentations take place in tents next to the river or around a campfire, and are a way of sharing stories and cultural practices, as well as community, language or artistic projects. Also let us know if you have other talents you would like to share. Please reach out to Marjie Cowell with your ideas.

Showing and Selling your Artwork at the Festival

Gallery / Giftshop

The festival will present two beautiful galleries that will be managed by professional curatorial and sales staff. They will take full responsibility for your artwork for the duration of the festival so that you are able to work on your art in the studio tents and take part in all the wonderful programming.

Artwork – What to Bring with You

Artists are asked to bring a selection of completed original artwork to show and sell in the festival galleries -- **a minimum** of 6 -10 depending on your medium. You are encouraged to bring a selection that best represents your work, with a range of sizes and price points and at least one signature or special work that will be the centerpiece of your display. In addition, feel free to bring smaller or reproduced items to sell in our gift shop. Please ensure your work is ready to hang/display/sell. We have a wide selection of jewelry display items and will have shrink-wrapping equipment on site for flat work. Please note, the festival retains a 25% commission on all sales.

Art Inventory and Pricing

A key priority upon your arrival in Whitehorse is to meet with the gallery team to inventory and price your work so the team can install your work in the gallery. To make this process go quickly, we will send you an Inventory form that you can complete and submit prior to your arrival. You

will receive instructions in the coming weeks on how to prepare and record your inventory. Please note, items can be added after you arrive and throughout the festival.

- » **For artists from outside Yukon** – the transportation team will take you to the hotel to drop off your bags and then bring you directly to the festival for your inventory intake meeting.
- » **For artists from Whitehorse or those travelling from communities outside Whitehorse** - gallery team will be in contact to an inventory appointment. It is extremely important that you arrive at the agreed upon time as we will have scheduled 65+ artists. If unable to make your inventory time, please contact staff to reschedule as soon as possible.

Art Sales & Other Payments

You will receive a summary of all your sales, workshop fees and payment before your scheduled departure.

Travel/ Accommodations

Samantha Burgis (Travel Coordinator) will be in touch with you to verify all travel and accommodation details. It is very important that you keep us updated on any changes to schedule and participation in the festival so that we can cancel flights and hotels in a timely manner.

Accommodation

It is important to know that the accommodation capacity is very limited due to high tourism season and the large Arctic Arts Summit delegation in Whitehorse at the same time as the festival. Samantha be in communication with you to discuss which of the following options works best for you:

- » Share a room with artist from the same community if possible
- » Stay with family and friends
- » Billet with a local artist

We will also be using the local school residence (Gadzoosdaa) for out-of-town artists. While the rooms are also two-person, the facility is very beautiful and relaxing and is very popular with the artists.

Travel

Samantha will be working with a northern travel agent to book all travel and accommodation in transit.

Meals & Hospitality

The Festival provides sponsored artists with a small ‘food subsidy’ for the time you are in Whitehorse. The festival also has a robust hospitality room for artists and staff that is open from 10am – 8pm.



Yukon First Nations
**CULTURE &
TOURISM**
Association



KWANLIN DÜN
CULTURAL CENTRE

Who to Contact

General Inquiries

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Travel and Accommodations

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For more information, please visit adakafestival.ca and join/like our Facebook page.